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REMARKS

Claims 1-18 are pending in this application after this amendment. Claims 1, 5-7, 11, and

14 are independent. In light of the amendments are remarks included herein, Applicants

respectfully request reconsideration and withdrawal of the outstanding rejections.

In the outstanding Official Action, the Examiner rejected claims 7-13 under 35 U.S.C. §

102(b) as being anticipated by IBM Systems Journal, Vo. 37, No. 4, 1998, "WebEntree: A Web

Service Aggregator" (hereinafter "WebEntree"). Applicants respectfully traverse this rejection.

Applicants wish to thank the Examiner for allowing claims 1-6.

By this amendment, Applicants have amended the claims to more appropriately recite the

present invention. It is respectfully submitted that these amendments are being made without

conceding the propriety of the Examiner's rejection, but merely to timely advance prosecution of

the present application.

Claim Rejections – 35 U.S.C. §102

The invention of claim 7, as amended, recites, *inter alia*, an information service

offering system for realizing a service to offer information to a third party by means of a

network, the information service offering system comprising at least one planned page opening

server which enables each of a plurality of contents providers planning information offering

services to exhibit, on the network, including offering fee-based digital data, and enables each of

the plurality of contents providers to individually open a home page for accepting purchase order

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information from users; and a service execution device which executes a service by operating

associably with home pages opened by the plurality of contents providers to perform centralized

management of orders accepted through the home pages, by converting the purchase order

information into a predetermined form in accordance with the order, wherein the service

execution device facilitates the processing of the order.

In contrast, the disclosure of WebEntree is directed to a system that provides common

entrance for a user to access all web service systems that consolidates user web services in one

place. A data manager maintains a repository for user, service component, user access group, and

component bundling information. It also manages a set of persistent objects to accommodate

repository accesses from different threads and processes. This data manager and relevant

persistent objects are implemented on to of JDBS, allowing access to different database products.

However, there is no teaching or suggestion in WebEntree that is directed to at least one

planned page opening server which enables each of a plurality of contents providers planning

information offering services to exhibit, on the network, including offering fee-based digital

data, and enables each of the plurality of contents providers to individually open a home page for

accepting purchase order information from users. Further, there is no teaching or suggestion in

WebEntree that is directed to a service execution device which executes a service by operating

associably with home pages opened by the plurality of contents providers to perform centralized

management of orders accepted through the home pages, by converting the purchase order

information into a predetermined form in accordance with the order, wherein the service

execution device facilitates the processing of the order.

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As WebEntree fails to teach or suggest all of the elements of claim 7, as amended,

Applicants maintain that claim 7 is not anticipated by WebEntree.

Applicants maintain that claims 8-10 are allowable for the reasons noted above with

regard to claim 7 at least based upon their dependency on claim 7. Applicants further maintain

that claim 11 includes elements similar to those discussed above with regard to claim 7 and thus

claim 11, together with claims dependent thereon are not anticipated by WebEntree for the

reasons set forth above with regard to claim 7.

By this amendment, Applicants have added new claim 14-18. Applicants maintain that

WebEntree does not anticipate these claims and proper consideration of these new claims are

respectfully requested.

Conclusion

In view of the above amendment, applicant believes the pending application is in

condition for allowance.

Should there be any outstanding matters that need to be resolved in the present

application, the Examiner is respectfully requested to contact Catherine M. Voisinet (Reg. No.

52,327) at the telephone number of the undersigned below, to conduct an interview in an effort to

expedite prosecution in connection with the present application.

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If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies, to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37 C.F.R. §§ 1.16 or 1.17; particularly, extension of time fees.

Dated: August 12, 2005

Registration No.: 32,181

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